

Good leadership has always been critical.....

Some of the areas and skills that we concentrate on include:

- Identifying and empowering leadership styles
- Translating leadership theory into practice
- Cultivating and supporting leadership in others
- Facilitating supportive and collaborative teams
- Creating synergy between people's strengths



# Leadership Development

*Leadership has always been critical for any team or organisation to be successful in the long-term. Good leaders have a direct influence on employee satisfaction and how effectively teams work together, which all translates into a company's bottom line. It is therefore critical that organisations develop the leadership abilities of their employees to their full potential.*

AMA integrates the teachings of John Adair's Action - Centered Leadership theories into our outdoor teambuilding and soft adventure programmes. Action-Centered Leadership provides a great blueprint for leadership and the management of any team, group or organization. Moreover, it is a simple leadership and management model, which makes it easy to remember and apply, and to adapt for a person's own situation.

Good leaders, and managers, should have full command of the three main areas of the Action-Centered Leadership model; 1) achieving the task, 2) managing the team or group, 3) managing individuals, and should be able to use each of the elements according to the situation. Being able to do all of these things, and keep the right balance, gets results, builds morale, improves quality, develops teams and productivity, and is the mark of a successful manager and leader.



Our leadership development training takes advantage of Thailand's diverse outdoors to provide innovative and safe training in an environment that is very much like the business world where this is so much change and



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